RECREATEX MEMBERSHIP

RECREATEX

ReCreateX (RCX) is the software platform that serves as a complete solution for leisure centres and services. ReCreateX supports an unlimited number of users and can be used in both small and large scale venues. ReCreateX has been designed using the most recent Microsoft technology and is based on an SQL database.

Syx Automations offers ReCreateX as a client server application and as a hosted application.
Integration is a key factor: RCX can be linked to dozens of financial, administrative and technical applications.

RECREATEX MEMBERSHIP

The ReCreateX Membership module allows you to automate the management and follow-up of membership within your organisation. Thanks to the software application ReCreateX you can consult all membership information in just a few "clicks" and modify it as required.

Moreover, the integration with access control and self-service kiosks offers different advantages such as shorter queues at the counter and less work pressure for the cashiers.

HIGHLIGHTS

- Membership integration with physical access control using turnstiles or hand held scanners is possible. This results in high customer satisfaction as visitors do not have to queue at the counter.

  Wireless scanning of membership cards is possible with mobile PC devices such as PDA's.

- Membership can be bought and renewed online.

- It is also possible to allow membership renewals and sales at a self-service kiosk. This also leads to shorter queues, and staff is freed up for other tasks.

- In case of loss of membership cards or of cards with several entries, the membership can be easily transferred to a new card.

- Membership can be put on different carriers: wristbands, key rings, cards, even on a telephone chip. The technology is endless and available in different security levels. RCX, for example, is compatible with bar code applications, mifare, magnetic stripe cards and proximity technology.

- Membership cards can be designed according to your wishes and can be personalised with the name and ID picture of the customer.

- Different reports are available. It is, for example, convenient to know how frequently and on which hours your membership holders visit your facilities.

- If you already have active membership, RCX contains some very simple tools to import existing customer data and membership data.

- It is also possible to load credit onto a membership carrier. It can be useful that the carrier (wristband, card, …) also holds a certain value in addition to the customer's membership. In this way, the customer is able to buy items on site without having to carry cash money.

- Family membership is also possible within RCX, in which case different access cards are linked to one membership.

- It is also possible to put 2 or more memberships on 1 physical card. It is for example perfectly possible to combine a swimming membership with a membership for swimming lessons and/or fitness.

- All membership transactions are recorded. The system also records which employee has made the transactions.

- Combined to the CRM module, the membership module allows you to contact your membership holders in a very easy way (by letter or via e-mail), for example in case of non-renewal of membership.

ONLINE MEMBERSHIP

We offer the ability to renew membership online, this will allow your customers to renew their existing membership cards and to buy new ones from home. It is also possible to upload extra sessions onto the card or to extend the validity period.

Payments are made safely and securely through an online payment provider.

ABOUT SYX AUTOMATIONS

Syx Automations, with headquarters in Ypres (BE) and offices in Nijkerk (NL) and London (UK) is active in the field of software and automation solutions for the leisure market.

For 25 years already, Syx Automations has been a valued ICT company with over 70 professional employees. Innovative software development by the subsidiary SyDelSoft® and continuous customer awareness lead to progressive solutions aimed at the leisure market. Syx Automations focuses on total projects based on the ReCreateX software platform, developed in-house for public recreation services, swimming pools, museums, theatres and recreation parks. Other core competences of SA include IT services, access control systems and our own building management system.

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